

# Grid for the technical assessment of bids below the EU threshold (Local)

Officer responsible for the commission:	<b>Mari Gogvadze</b>	Project:	<b>QUIS Better Goods and Services</b>	Processing number:	<b>23.2227.9-001.00</b>
Assessor:		Services put out to tender:	<b>Elevator Safety Campaign</b>	Transaction number:	

Version (Delete as appropriate): **Individual assessment/overall assessment**

Tenderers 1 to 5 of 10

				Enter tenderer 1		Enter tenderer 2		Enter tenderer 3		Enter tenderer 4		Enter tenderer 5	
	(1)		(2)	(3)	(4)	(3)	(4)	(3)	(4)	(3)	(4)	(3)	(4)
	Criterion		Weighting	Points	Assessment	Points	Assessment	Points	Assessment	Points	Assessment	Points	Assessment
			in %	(max.10)	(2)x(3)	(max.10)	(2)x(3)	(max.10)	(2)x(3)	(max.10)	(2)x(3)	(max.10)	(2)x(3)
1	Assessment of technical-methodological design												
1.1	Strategy												
1.1.1	Interpretation of the objectives in the ToRs, critical examination of tasks		15%		0,0		0,0		0,0		0,0		0,0
Interim total 1.1+			15%		0,0		0,0		0,0		0,0		0,0
1.2	Project management of the contractor												
1.2.1	Approach and procedure for coordination with/in GIZ project and other stakeholders		15%		0,0		0,0		0,0		0,0		0,0
Interim total 1.2			15%		0,0		0,0		0,0		0,0		0,0
Total 1			30%		0,0		0,0		0,0		0,0		0,0

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	Criterion		Weighting	Points	Assessment	Points	Assessment	Points	Assessment	Points	Assessment	Points	Assessment
			in %	(max.10)	(2)x(3)	(max.10)	(2)x(3)	(max.10)	(2)x(3)	(max.10)	(2)x(3)	(max.10)	(2)x(3)
2	Assessment of proposed staff and concept												
2.1	Team Leader												
2.1.1	•General professional experience (2.1.3): 10 years of professional experience in the project management, communication sector		3%		0,0		0,0		0,0		0,0		0,0
2.1.2	•Specific professional experience (2.1.4): 5 years in Marketing or communication agency		3%		0,0		0,0		0,0		0,0		0,0
2.1.3	•Leadership/management experience (2.1.5): 5 years of management/leadership experience as project team leader or manager in a company		3%		0,0		0,0		0,0		0,0		0,0
2.1.4	•Experience working with international organizations (2.1.7): 2 years of experience for donor projects		3%		0,0		0,0		0,0		0,0		0,0
Interim total 2.1			12%		0,0		0,0		0,0		0,0		0,0
2,2	Creative Designer/Art Director												

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	(1)	(2)	(3)	(4)	(3)	(4)	(3)	(4)	(3)	(4)	(3)	(4)
	Criterion	Weighting	Points	Assessment	Points	Assessment	Points	Assessment	Points	Assessment	Points	Assessment
		in %	(max.10)	(2)x(3)	(max.10)	(2)x(3)	(max.10)	(2)x(3)	(max.10)	(2)x(3)	(max.10)	(2)x(3)
2.2.1	•General professional experience (2.2.1): 6 years of professional experience in graphic design, visual communication, or creative direction.	3%		0,0		0,0		0,0		0,0		0,0
2.2.2	•Specific professional experience (2.2.2): Demonstrated experience in developing visual identities and branding for public awareness or behavior-change campaigns.	3%		0,0		0,0		0,0		0,0		0,0
2.2.3	•Experience working with international organizations (2.1.7): 2 years of experience for donor projects	3%		0,0		0,0		0,0		0,0		0,0
<b>Interim total 2.2</b>		<b>9%</b>		<b>0,0</b>		<b>0,0</b>		<b>0,0</b>		<b>0,0</b>		<b>0,0</b>
2.3	<b>Communications and Media Manager</b>											
2.3.1	•General professional experience (2.2.1): 8 years of professional experience in communication, public relations, or media management.	3%		0,0		0,0		0,0		0,0		0,0
2.3.2	•Specific professional experience (2.2.2): 5 years demonstrated experience in social media management, including content planning, publication, audience engagement, and performance monitoring.	3%		0,0		0,0		0,0		0,0		0,0
2.3.3	•Experience working with international organizations (2.1.3): 4 years of experience for donor projects	3%		0,0		0,0		0,0		0,0		0,0

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	Criterion		Weighting	Points	Assessment	Points	Assessment	Points	Assessment	Points	Assessment	Points	Assessment
			in %	(max.10)	(2)x(3)	(max.10)	(2)x(3)	(max.10)	(2)x(3)	(max.10)	(2)x(3)	(max.10)	(2)x(3)
Interim total 2.3.			9%		0,0		0,0		0,0		0,0		0,0
Total 2			30%		0,0		0,0		0,0		0,0		0,0
3	Relevance												
3.1.1	Agency Portfolio mentioning relevant experience of the agency		20%		0,0		0,0		0,0		0,0		0,0
3.1.2	Examples of past campaigns within the last 5 years.		20%		0,0		0,0		0,0		0,0		0,0
Interim total 3			40%		0,0		0,0		0,0		0,0		0,0
	TOTAL 3		40%										
Overall total 1 + 2 + 3			100,0%		0,0		0,0		0,0		0,0		0,0

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	Criterion		Weighting	Points	Assessment	Points	Assessment	Points	Assessment	Points	Assessment	Points	Assessment
			in %	(max.10)	(2)x(3)	(max.10)	(2)x(3)	(max.10)	(2)x(3)	(max.10)	(2)x(3)	(max.10)	(2)x(3)
Assessment in %					0,00%		0,00%		0,00%		0,00%		0,00%
Ranking													

I hereby declare that I completed this assessment independently, to the best of my knowledge and in good faith.

\_\_\_\_\_  
Date, name