

Request For Quotation

RFQ - Information Campaigns to Raise Awareness in Georgian Society

RFQ Reference No: 30000019820

Issuing/Publishing Date: 02/02/2026 6:08 AM

County:

Open for Response Date: 02/02/2026 6:08 AM

Subject: Request for Quotation (RFQ) for Information Campaigns to Raise Awareness in Georgian Society on Key Issues Related to Labour Migration, the New ETIAS Requirements, and the Prevention of Human Trafficking, with a Particular Focus on Child Begging.

The International Organization for Migration (IOM) is kindly asking for your quotation for the provision of the services as detailed in the ANNEX 1 of this RFQ.

When preparing your quotation, please be guided by the RFQ Instructions and Data. Please note that quotations must be submitted using ANNEX 2: QUOTATION SUBMISSION FORM and ANNEX 3: TECHNICAL AND FINANCIAL OFFER - SERVICES, by the method and by the date and time indicated. Files must be submitted in PDF format. It is your responsibility to ensure that your quotation is submitted on or before the deadline. Quotations received after the submission deadline, for whatever reason, will not be considered for evaluation.

All prices to be quoted must be without VAT and shall remain valid for Ninety (90) calendar days from the date of quotation.

Method of Submission: E-Tendering or Email.

Please be advised that all quotations should be submitted through the IOM Supplier Portal via this link - [Supplier Portal Login](#), or alternatively by e-mail.

Bidders who have already registered as IOM suppliers are requested to submit their quotations through the IOM Supplier Portal. Your username is the official email address registered in the system. To activate an existing account, please use the 'Forgot Password' feature; an automated email will be sent to your inbox with instructions to reset your password. You may then log in using your email address and new password.

Bidders not yet registered as IOM suppliers are strongly encouraged to complete the self-registration process ([Register Here](#)) and submit bids via E-tendering (IOM Supplier Portal). In case of sending the quotation by email, kindly indicate **RFQ 30000019820-Bid** and the **Bidder's name** in the subject using the following email address for submission: SMGEOProcurementUnit@iom.int

Clarifications: Requests for clarification from Suppliers, if any, shall be submitted via e-mail at SMGEOProcurementUnit@iom.int and will not be accepted any later than 11-February-2026, 15:00 (Tbilisi, Georgia time). Responses to requests for clarification will be communicated to all bidders via email.

Deadline for the submission of Quotation: 16-February-2026, 15:00 Tbilisi, Georgia time.

The RFQ comprises the following documents:

This RFQ with instructions and data

ANNEX 1: SCHEDULE OF REQUIREMENTS - Terms of Reference (ToR)

ANNEX 2: QUOTATION SUBMISSION FORM

ANNEX 3: TECHNICAL AND FINANCIAL OFFER – SERVICES

Vendor Information Sheet (VIS)

ANNEX 4: Service Agreement EN

Thank you and we look forward to receiving your quotations.

IOM Georgia Procurement Unit

Issued by: Route des Morillons, 17 Geneva Switzerland

Name:

Title:

Date: 2026-02-02 06:08:07.0

This document is considered valid if digitally authorized by the IOM Approver. This is system-generated and does not require any IOM signature.

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Requirements

**Response is required*

Section 1. Supporting Documents Checklist – Minimum Eligibility Requirements:

*1.

Please submit a copy of Valid Registration/Permit/License/Certificate applicable for the line of business operating in Georgia.

Select one of the following:-

a. Yes(*Response attachments are required*)

*2.

Please confirm your acceptance of the General Conditions of Contract/Purchase Order.

The template of Contract is attached.

Attachments:

File Name or URL	Type	Description
ANNEX 4 - Service Agreement EN	File	

Select one of the following:-

a. Yes(*Response attachments are required*)

Comments:

*3.

Please confirm your acceptance of a minimum quotation validity period of 90 calendar days.

Select one of the following:-

a. YES

Comments:

*4.

Please complete all required fields in the attached *Vendor Information Sheet (VIS)*. Kindly

sign both pages and submit the document as an attachment here.

Attachments:

File Name or URL	Type	Description
Vendor Information Sheet _VIS.	File	

Select one of the following:-

a. YES(*Response attachments are required*)

*5.

Please fill out the attached *Annex 2 - Quotation Submission Form*. Kindly sign, date and submit the document as an attachment here.

Attachments:

File Name or URL	Type	Description
ANNEX 2 - QUOTATION SUBMISSION	File	

Select one of the following:-

a. YES(*Response attachments are required*)

Comments:

*6.

Please fill out the attached *Annex 3 - Technical and Financial Offer*. Kindly sign, date and submit the document as an attachment here.

Attachments:

File Name or URL	Type	Description
ANNEX 3 - TECHNICAL AND FINANC	File	

Select one of the following:-

a. YES(*Response attachments are required*)

Comments:

Section 2. Eligibility and Experience Requirements

*1. Please provide a Letter of Interest outlining your understanding of the assignment, along with a brief overview of your qualifications, capacity, and expertise relevant to the Terms of Reference.

Select one of the following:-

a. Yes(*Response attachments are required*)

Comments:

*2.

Please demonstrate your experience in storytelling, advocacy, and the implementation of national (preferred with focus on Tbilisi, Kutaisi and Batumi) multimedia, awareness-raising campaigns. Kindly explain how you meet the criterion. Provide evidence of at least 3 years of previous work in similar campaigns, including references or case studies.

Select one of the following:-

a. Yes(*Response attachments are required*)

Comments:

*3.

Please demonstrate your ability to use data, communication technology, and behavioral science to promote diversity and counter xenophobia in Georgia. Explain how you meet this criterion.

Select one of the following:-

a. Yes(*Response attachments are required*)

Comments:

*4.

Please present the work team, describe their roles in preparation and management of the information campaigns, and any initial strategies they plan to implement.

Kindly include CVs of key personnel, highlighting relevant skills and experience.

Select one of the following:-

a. Yes(*Response attachments are required*)

Comments:

Section 3. Content, Approach, Strategy, Timeline:

*1.

Please submit a detailed description of the proposed approach and initial strategies for fulfilling the project requirements, including:

- Creative concepts and narratives for campaign lots.
- Methods for content production, media planning, and dissemination.
- Stakeholder engagement and media outreach strategies.
- Detailed workplan and timelines.
- Performance monitoring and reporting approach.

The proposed approach should include initial ideas on how to assess the impact of the campaigns.

All activities and deliverables must be completed within a 2-months period, in consultation with IOM.

Select one of the following:-

a. Yes(*Response attachments are required*)

Comments:

*2.

Please confirm your acceptance of the following:

- Proposers must be able to develop and implement all three campaign lots, covering: concept development, content production (audiovisual, digital, print, outdoor), media planning, dissemination, stakeholder engagement, and media outreach.
- All materials must adhere to the visibility guidelines of the European Union and IOM, including correct use of logos and disclaimers, and must

receive formal approval from IOM before dissemination.

- Proposers must propose a basic performance monitoring approach, including quantitative and qualitative indicators (e.g., reach, engagement, event participation, media coverage), disaggregated by gender and commit to regular reporting.
- Strict adherence to ethical standards and child protection principles, especially for campaigns involving children (e.g., faces not shown, no exposure to harm or stigma).

Select one of the following:-

a. Yes
 b. No

Comments:

Section 4. Proposed Methodology and Implementation Modalities (per LOT):

*1.

Please submit a comprehensive methodology, including specific tools and strategic approaches for the Labor Migration campaign (LOT 1), as outlined in the Terms of Reference.

- At least two explainer videos (Georgian/English, possibly minority languages).
- Visual information materials (flyers / Georgian and English, digital posters; at least 40,000 flyers).
- Dissemination campaign (minimum 100,000 users reach via social media).
- Stakeholder information meetings (at least 2 meetings, at least 50 participants each, up to 3 hours duration each).

Select one of the following:-

a. Yes (*Response attachments are required*)

Comments:

*2.

Please submit a comprehensive methodology, including specific tools and strategic approaches for the ETIAS Introduction campaign (LOT 2), as outlined in the Terms of Reference.

- Explainer video and short reels (Georgian and ethnic minority languages – Armenian and Azerbaijan).
- Flyers and posters (at least 40,000 flyers, Georgian and ethnic minority languages – Armenian and Azerbaijan).
- Outdoor advertising campaign (minimum 1 month, at least 15 banners in 8 locations).
- Multichannel dissemination (minimum 100,000 users reach).
- Influencer/content creator engagement.

Select one of the following:-

a. Yes(*Response attachments are required*)

*3.

Please submit a comprehensive methodology, including specific tools and strategic approaches for the Child Begging and Trafficking Prevention campaign (LOT 3), as outlined in the Terms of Reference.

- Creative awareness product.
- One public presentation and panel discussion event (at least 50 participants, up to 3 hours duration).
- Digital awareness materials (short reels, posters; minimum 100,000 users reach).

Select one of the following:-

a. Yes(*Response attachments are required*)

Comments:

*4.

Please submit implementation modalities and a strategic approach for ensuring consistent media outputs throughout the campaign period, as outlined in the Terms of Reference. This should include:

- Media engagement and coverage (at least two national TV channels)
- Online media coverage.

Select one of the following:-

a. Yes(*Response attachments are required*)

Comments:

Lines
Delivery Requirements:

Currency of the Quotation: GEL					
INCOTERMS:					
Item No	Description	UOM	Qty	Unit price	Total price
	Information Campaigns to Raise Awareness in Georgian Society on Key Issues Related to Labour Migration, the New ETIAS Requirements, and the Prevention of Human Trafficking, with a Particular Focus on Child Begging.				
Total Price					

SECTION 2: INSTRUCTIONS TO PROPOSERS

Method of Submission	Quotations must be submitted as follows: E-tendering or email
Cost of preparation of quotation	IOM shall not be responsible for any costs associated with a Supplier's preparation and submission of a quotation, regardless of the outcome or the manner of conducting the selection process.
Supplier Code of Conduct	All prospective suppliers must read the UN Supplier Code of Conduct and acknowledge that it provides the minimum standards expected of suppliers to the UN. The Code of Conduct, which includes principles on labour, human rights, environment and ethical conduct may be found at: Supplier Code of Conduct (ungm.org).
Conflict of Interest	UN encourages every prospective Supplier to avoid and prevent conflicts of interest, by disclosing to UN if you, or any of your affiliates or personnel, were involved in the preparation of the requirements, design, specifications, cost estimates, and other information used in this RFQ.
General Conditions of Contract	Any Purchase Order or contract that will be issued as a result of this RFQ shall be subject to the IOM General Conditions of Contract for provision of goods/services/transportation/medical services available at https://www.iom.int/do-business-us-procurement .
Eligibility	Bidders shall have the legal capacity to enter into a binding contract with IOM and to deliver in the country, or through an authorized representative.
Currency of Quotation	Quotations shall be quoted in Lari
Duties and taxes	<p>The International Organization for Migration is exempt from all direct taxes, except charges for public utility services, and is exempt from customs restrictions, duties, and charges of a similar nature in respect of articles imported or exported for its official use. All quotations shall be submitted net of any direct taxes and any other taxes and duties, unless otherwise specified below:</p> <p>All prices shall:</p> <p><input checked="" type="checkbox"/> be inclusive of VAT and other applicable indirect taxes</p> <p><input checked="" type="checkbox"/> be exclusive of VAT and other applicable indirect taxes</p>
Language of quotation and documentation including catalogues, instructions and operating manuals	
Documents to be submitted	<p>Bidders shall include the following documents in their quotation:</p> <p><input checked="" type="checkbox"/> Annex 2: Quotation Submission Form duly completed and signed</p> <p><input checked="" type="checkbox"/> Annex 3: Technical and Financial Offer duly completed and signed and in accordance with the Schedule of Requirements in Annex 1</p> <p><input type="checkbox"/> Other</p>
Quotation validity period	Quotations shall remain valid for days from the deadline for the Submission of Quotation.

Price variation	No price variation due to escalation, inflation, fluctuation in exchange rates, or any other market factors shall be accepted at any time during the validity of the quotation after the quotation has been received.
Partial Quotes	<input type="checkbox"/> Not permitted <input type="checkbox"/> Permitted (please specify, i.e. by LOTS only or by line item, etc)
Payment Terms	<input type="checkbox"/> 100% within 30 days after receipt of goods, works and/or services and submission of payment documentation. <input type="checkbox"/> Other
Contact Person for correspondence, notifications and clarifications	Focal Person: E-mail address: Attention: Quotations shall not be submitted to this address but to the address for quotation submission above.
Clarifications	Requests for clarification from bidders will not be accepted any later than days before the submission deadline. Responses to request for clarification will be communicated by .
Evaluation method	<input type="checkbox"/> The contract will be awarded to the lowest price substantially compliant offer. <input type="checkbox"/> Other
Evaluation criteria	<input type="checkbox"/> Full compliance with all requirements as specified in Annex 1 <input checked="" type="checkbox"/> Full acceptance of the General Conditions of Contract <input type="checkbox"/> Comprehensiveness of after-sales services <input type="checkbox"/> Earliest Delivery /shortest lead time <input type="checkbox"/> Others (for ex, environmental criteria/considerations, etc)
Right not to accept any quotation	IOM is not bound to accept any quotation, nor award a contract or Purchase Order
Right to vary requirement at time of award	At the time of award of Contract or Purchase Order, IOM reserves the right to vary (increase or decrease) the quantity of services and/or goods, by up to a maximum 25% of the total offer, without any change in the unit price or other terms and conditions.
Type of Contract to be awarded	.
Expected date for contract award.	.
Policies and procedures	This RFQ is conducted in accordance with Policies and Procedures of IOM
UNGM registration	IOM is encouraging all suppliers to register at the United Nations Global Marketplace (UNGM) website at www.ungm.org . The Bidder may still submit a quotation even if not registered with the UNGM, however, if the Bidder is selected for Contract award of USD 100,000 and above, the Bidder is recommended to register on the UNGM prior to contract signature. For vendors who do not have the technical means to register in UNGM, the UNGM has

	implemented an assisted vendor registration functionality that allows IOM procurement personnel to add local vendors to the UNGM.
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ANNEX 1: SCHEDULE OF REQUIREMENTS

Technical Specifications for Goods:

Item No	Minimum technical requirements	Unit	Quantity

Delivery Requirements:

Delivery Requirements	
Delivery date and time	Bidder shall deliver the goods After Contract signature.
Delivery Terms (INCOTERMS 2020)	
Customs clearance (must be linked to INCOTERM)	<input type="checkbox"/> Not applicable Shall be done by: <input type="checkbox"/> Name of organisation <input type="checkbox"/> Supplier/bidder <input type="checkbox"/> Freight Forwarder
Exact Address(es) of Delivery Location(s)	
Distribution of shipping documents (if using freight forwarder)	
Packing Requirements	
Training on Operations and Maintenance	
Warranty Period	
After-sales service and local service support requirements	
Preferred Mode of Transport	Choose an item.
Other information	

ANNEX 2: QUOTATION SUBMISSION FORM

Bidders are requested to complete this form, including the Company Profile and Bidder's Declaration, sign it and return it as part of their quotation along with Annex 3: Technical and Financial Offer. The Bidder shall fill in this form in accordance with the instructions indicated. No alterations to its format shall be permitted and no substitutions shall be accepted.

Name of Bidder:		
RFQ reference:		Date: .

VENDOR INFORMATION SHEET [Vendor Information Sheet.xlsx](#)

BIDDER'S DECLARATION OF CONFORMITY This form is mandatory to fill in and sign by every vendor who submits quotation

Yes	No	
<input type="checkbox"/>	<input type="checkbox"/>	On behalf of the Supplier, I hereby represent and warrant that neither the Supplier, nor any person having powers of representation, decision-making or control over it or any member of its administrative, management or supervisory body, has been the subject of a final judgement or final administrative decision for one of the following reasons: bankruptcy, insolvency or winding-up procedures; breach of obligations relating to the payment of taxes or social security contributions; grave professional misconduct, including misrepresentation, fraud; corruption; conduct related to a criminal organisation; money laundering or terrorist financing; terrorist offences or offences linked to terrorist activities; child labour and other trafficking in human beings, any discriminatory or exploitative practice, or any practice that is inconsistent with the rights set forth in the Convention on the Rights of the Child or other prohibited practices; irregularity; creating or being a shell company.
<input type="checkbox"/>	<input type="checkbox"/>	On behalf of the Supplier, I further represent and warrant that the Supplier is financially sound and duly licensed.
<input type="checkbox"/>	<input type="checkbox"/>	On behalf of the Supplier, I further represent and warrant that the Supplier has adequate human resources, equipment, competence, expertise and skills necessary to complete the contract fully and satisfactorily, within the stipulated completion period and in accordance with the relevant terms and conditions.
<input type="checkbox"/>	<input type="checkbox"/>	On behalf of the Supplier, I further represent and warrant that the Supplier complies with all applicable laws, ordinances, rules and regulations.
<input type="checkbox"/>	<input type="checkbox"/>	On behalf of the Supplier, I further represent and warrant that the Supplier will in all circumstances act in the best interests of IOM.
<input type="checkbox"/>	<input type="checkbox"/>	On behalf of the Supplier, I further represent and warrant that no official of IOM or any third party has received from, will be offered by, or will receive from the Supplier any direct or indirect benefit arising from the contract.
<input type="checkbox"/>	<input type="checkbox"/>	On behalf of the Supplier, I further represent and warrant that the Supplier has not misrepresented or concealed any material facts during the contracting process.
<input type="checkbox"/>	<input type="checkbox"/>	On behalf of the Supplier, I further represent and warrant that the Supplier will respect the legal status, privileges and immunities of IOM as an intergovernmental organization.
<input type="checkbox"/>	<input type="checkbox"/>	On behalf of the Supplier, I further represent and warrant that neither the Supplier nor any persons having powers of representation, decision-making or control over the Supplier or any member of its administrative, management or supervisory body are included in the most recent Consolidated United Nations Security Council Sanctions List (the "UN Sanctions List") or are the subject of any sanctions or other temporary suspension. The Supplier will immediately disclose to IOM if it or they become subject to any sanction or temporary suspension.
<input type="checkbox"/>	<input type="checkbox"/>	On behalf of the Supplier, I further represent and warrant that the Supplier does not employ, provide resources to, support, contract or otherwise deal with any person, entity or other group associated with terrorism as per the UN Sanctions List and any other applicable anti-terrorism legislation.

Yes	No	
<input type="checkbox"/>	<input type="checkbox"/>	On behalf of the Supplier, I further represent and warrant that, the Supplier will apply the highest ethical standards, the principles of efficiency and economy, equal opportunity, open competition and transparency, and will avoid any conflict of interest.
<input type="checkbox"/>	<input type="checkbox"/>	On behalf of the Supplier, I further represent and warrant that the Supplier undertakes to comply with the Code of Conduct, available at https://www.ungm.org/Public/CodeOfConduct .
<input type="checkbox"/>	<input type="checkbox"/>	It is the responsibility of the Supplier to inform IOM immediately of any change to the information provided in this Declaration.
<input type="checkbox"/>	<input type="checkbox"/>	On behalf of the Supplier, I certify that I am duly authorized to sign this Declaration and on behalf of the Supplier I agree to abide by the terms of this Declaration for the duration of any contract entered into between the Supplier and IOM.
<input type="checkbox"/>	<input type="checkbox"/>	IOM reserves the right to terminate any contract between IOM and the Supplier, with immediate effect and without liability, in the event of any misrepresentation made by the Supplier in this Declaration.

Signature: _____

Name: _____

Title: _____

Date: .

ANNEX 3: TECHNICAL AND FINANCIAL OFFER – GOODS

Bidders are requested to complete this form, sign it and return it as part of their bid along with Annex 2: Quotation Submission Form. The Bidder shall fill in this form in accordance with the instructions indicated. No alterations to its format shall be permitted and no substitutions shall be accepted.

Name of Bidder:			
RFQ reference:		Date: .	

Currency of the Quotation:					
INCOTERMS:					
Item No	Description	UOM	Qty	Unit price	Total price
1.					
2.					
3.					
4.					
5.					
Total Price					
Transportation Price					
Insurance Price					

Installation Price	
Training Price	
Other Charges (specify)	
Total Final and All-inclusive Price	

Compliance with Requirements

	You Responses		
	Yes, we will comply	No, we cannot comply	If you cannot comply, pls. indicate counter proposal
Minimum Technical Specifications	<input type="checkbox"/>	<input type="checkbox"/>	
Delivery Term (INCOTERMS)	<input type="checkbox"/>	<input type="checkbox"/>	
Delivery Lead Time	<input type="checkbox"/>	<input type="checkbox"/>	
Warranty and After-Sales Requirements	<input type="checkbox"/>	<input type="checkbox"/>	
Validity of Quotation	<input type="checkbox"/>	<input type="checkbox"/>	
Payment terms	<input type="checkbox"/>	<input type="checkbox"/>	
Other requirements [pls. specify]	<input type="checkbox"/>	<input type="checkbox"/>	

Other Information:

Estimated weight/volume/dimension of the Consignment:	
Country/ies of Origin: <i>(if export licence required this must be submitted if awarded the contract)</i>	

I, the undersigned, certify that I am duly authorized to sign this quotation and bind the company below in event that the quotation is accepted.	
Exact name and address of the company	Authorized Signature:
Company Name	
Address:	Date:
Phone No.:	Name:
Email Address:	Functional Title of Authorised Signatory:
	Email Address:

ANNEX 3: TECHNICAL AND FINANCIAL OFFER - SERVICES

Bidders are requested to complete this form, sign it and return it as part of their quotation along with Annex 2 Quotation Submission Form. The Bidder shall fill in this form in accordance with the instructions indicated. No

alterations to its format shall be permitted and no substitutions shall be accepted.

Name of Bidder:		
RFQ reference:		Date: .

Technical Offer

Provide the following:

- a brief description of your qualification, capacity and expertise that is relevant to the Terms of Reference.
- a brief methodology, approach and implementation plan;
- team composition and CVs of key personnel

Financial Offer

Provide a lump sum for the provision of the services stated in the Terms of Reference of your technical offer. The lump-sum should include all costs of preparing and delivering the Services. All daily rates shall be based on an eight-hour working day.

Currency of Quotation:

Ref	Description of Deliverables	Price
1.		
2.		
3.		
4.		
5.		
Total Price		

Breakdown of Fees

Personnel / other elements	UOM	Qty	Unit Price	Total Price
Personnel				
e.g. Project Manager/Team Leader	day			
Other expenses				
International flights				
Subsistence allowance				
Local Transportation				
Communication				
Other Costs: (please specify)				
Total				

Compliance with Requirements

	You Responses		
	Yes, we will comply	No, we cannot comply	If you cannot comply, pls. indicate counter proposal
Delivery Lead Time	<input type="checkbox"/>	<input type="checkbox"/>	
Validity of Quotation	<input type="checkbox"/>	<input type="checkbox"/>	
Payment terms	<input type="checkbox"/>	<input type="checkbox"/>	
Other requirements [pls. specify]	<input type="checkbox"/>	<input type="checkbox"/>	

I, the undersigned, certify that I am duly authorized to sign this quotation and bind the company below in event that the quotation is accepted.	
<i>Exact name and address of company</i> Company Name Address: Phone No.: Email Address:	Authorized Signature: Date: Name: Functional Title of Authorised Signatory: Email Address:

ANNEX 3: TECHNICAL AND FINANCIAL OFFER – WORKS

Bidders are requested to complete this form, sign it and return it as part of their quotation along with Annex 2 Quotation Submission Form. The Bidder shall fill in this form in accordance with the instructions indicated. No alterations to its format shall be permitted and no substitutions shall be accepted.

Name of Bidder:		
RFQ reference:		Date: .

Technical Offer

Provide the following:

- a brief description of your qualification and capacity that is relevant to the Scope of Works;
- a brief method statement and implementation plan;
- team composition and CVs of key personnel

Financial Offer

Description of Works	UOM	Qty	Unit Price	Total Price

Total				

Compliance with Requirements

	You Responses		
	Yes, we will comply	No, we cannot comply	If you cannot comply, pls. indicate counter proposal
Delivery Lead Time	<input type="checkbox"/>	<input type="checkbox"/>	
Validity of Quotation	<input type="checkbox"/>	<input type="checkbox"/>	
Payment terms	<input type="checkbox"/>	<input type="checkbox"/>	
Other requirements <i>[pls. specify]</i>	<input type="checkbox"/>	<input type="checkbox"/>	

I, the undersigned, certify that I am duly authorized to sign this quotation and bind the company below in event that the quotation is accepted.

<i>Exact name and address of company</i>	Authorized Signature:
Company Name	
Address:	Date:
Phone No.:	Name:
Email Address:	Functional Title of Authorised Signatory:
	Email Address: