

2 COLOURS

PRIMARY PALETTE

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The primary colours blue, red and green are predominantly used for the flame symbol. The primary palette is used in all of our publications and digital media.

These colours support our logo colour and are designed to be used creatively across SOCAR communications.

Use the primary colour palette as the main colours on any SOCAR application.

White

PANTONE® White C
White U
CMYK 0/0/0/0 C
0/0/0/0 U
RGB 255/255/255
RAL 9003 Signal White
NCS 0300 N

Black

PANTONE® Process Black C
Process Black U
CMYK 0/0/0/100 C
0/0/0/100 U
RGB 0/0/0
RAL 9005 Jet Black
NCS 9000 N

Anthracite

PANTONE® Black 7 C
ö
CMYK 0/0/0/90 C
0/0/0/84 U
RGB ö
RAL 7016 Anthracite Grey
NCS 8000 N

Blue

PANTONE® 299 C
299 U
CMYK 90/10/0/0 C
90/10/0/0 U
RGB 0/163/224
RAL 5012 Licht Blue
3M 3630-127

Red

PANTONE® 185 C
185 U
CMYK 0/100/85/0 C
0/90/75/0 U
RGB 228/0/43
RAL 3020 Traffic Red
3M 3630-43

Green

PANTONE® 369 C
368 U
CMYK 60/0/100/0 C
60/0/100/0 U
RGB 100/167/11
RAL 6018 Yellow Green
3M 3630-106